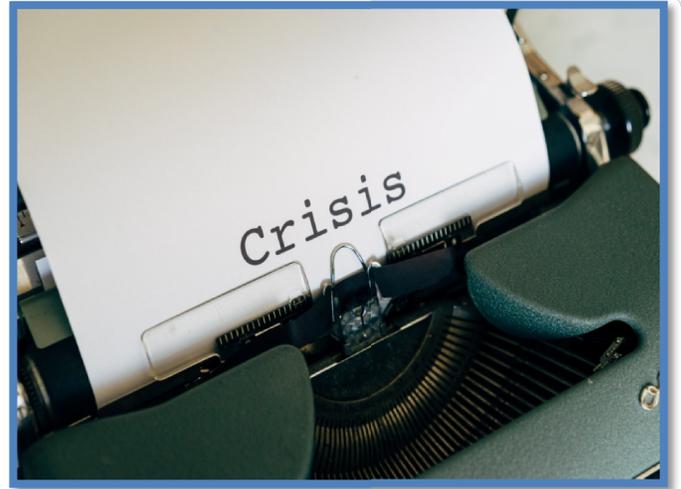


Crisis Management Seminar



Objectives

To enable participants detect, prepare, manage and learn from many events or incidents that is considered as a crisis situation.

Course Outline (1 day)

1. What is crisis management?
2. Preparedness for any eventuality
3. Guiding principles
4. Objectives
5. Charter and policy
6. Characteristics of a crisis situation
7. Required early warning
 - a. Internal
 - b. External
8. Crisis Management Team
 - a. Team structure
 - b. Ideal broad cross-functional team
 - i. Internal
 - ii. External
9. Key steps
10. Relevant and support procedures

Lecturer

Mr. Noel F. Paje

Registered Specialist Microbiologist of Philippine Academy of Microbiology

Who should attend?

Office and manufacturing personnel directly involved in the production of food products. Workers and employees of food establishments or food businesses.

Fee

- **Php 7,500.00 + 12% Vat** for the Training Center at The City Club Alphaland, Makati City
- **Php 6,000.00 + 12% Vat** for E-Learning:
- **Php 5,000.00** for Open Distance Learning (ODL)

Note:

Early Registration Payment: Ten-Percent (10%) Discount if PAID thirty (30) days before the training date

Group Discount: Five-Percent (5%) on Three (3) or More Participants

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